



PHILADELPHIA MATERNAL HOME VISITING PROGRAMS GUIDE

March 2016

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THE VALUE OF HOME VISITING/FAMILY SUPPORT PROGRAMS

Maternal home visiting programs support pregnant and parenting women and their families during the early stages of their children's lives. They do so by providing parents and caregivers with a strong foundation of education and resources to help them raise children who are physically, emotionally and socially healthy.

Many families do not have sufficient knowledge, parenting skills or an adequate support system of family, friends and health care professionals to provide necessary care for themselves and their children¹. The availability of home visiting programs is a proven strategy for supporting and strengthening vulnerable families by matching them with trained professionals who provide parental education, linkage with community services, and the promotion of infant and family health within the home².

This directory of Philadelphia-based home visiting programs was developed by Strategy Arts (strategyarts.com) and a small group of maternal and child health consultants*, with support from the Obstetrical Society of Philadelphia (OSP) and the Maternal, Child and Family Health Division of the Philadelphia Department of Public Health's Healthy Start Community Action Network (CAN). The CAN is led by Healthy Start programs at the Philadelphia Department of Public Health (PDPH) and the Maternity Care Coalition (MCC) and Einstein Medical Center (EMC). The goal of the directory is to help maternal and child health care providers better support families by connecting them with the services offered by the city's twelve home visitation programs.

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¹ PEDIATRICS Vol. 123 NO. 2 February 1, 2009. Pp. 598-603

² Ibid

PROGRAM ZIP CODES AND INCOME REFERENCE CHART

Philadelphia Home Visit Programs	EHS CHOP ¹	EHS HF	EHS MCC	MOMobile	MOMobile HS	MOMobile HFA ²	Healthy Start PDPH	HIP PDPH	MOMobile HMO	MOMobile Safe Start	Mabel Morris	NFP
Must meet federal poverty guidelines	Y	Y	Y	N	N	N	N	N	N ³	N ⁴	N ⁵	N ⁵
19102									Serves all Philadelphia Zip Codes (including those not listed: 19019-19255)	Serves all Philadelphia Zip Codes (including those not listed: 19019-19255)	Serves all Philadelphia Zip Codes (including those not listed: 19019-19255)	Serves all Philadelphia Zip Codes (including those not listed: 19019-19255)
19103												
19104						x						
19105												
19106												
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19122						x						
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19126												
19127												
19128												
19129												
19130						x						
19131						x						
19132												
19133												
19134												
19135												
19136												

Philadelphia Home Visit Programs	EHS CHOP ¹	EHS HF	EHS MCC	MOMobile	MOMobile HS	MOMobile HFA	Healthy Start PDPH	HIP PDPH	MOMobile HMO	MOMobile Safe Start	Mable Morris	NFP
Must meet federal poverty guidelines	Y	Y	Y	N	N	N	N	N/A	N ³	N ⁴	Y ⁵	Y ⁵
19137									Serves all Philadelphia Zip Codes	Serves all Philadelphia Zip Codes	Serves all Philadelphia Zip Codes	Serves all Philadelphia Zip Codes
19138												
19139						x						
19140												
19141						x						
19142						x						
19143						x						
19144												
19145												
19146												
19147												
19148												
19149												
19150												
19151						x						
19152												
19153						x						
19154												

- ¹ **EHS CHOP** only serves parts of zip code 19139 – contact for specific information
- ² **MOMobile HMO** only accepts Keystone First (prior approval) or Aetna Better Health (no prior approval)
- ³ **MOMobile Safe Start** only accepts Keystone First and must be referred by HUP Helen O. Dickens providers
- ⁴ **Mable Morris & NFP** Low-income but not Poverty Guidelines required (family eligible for public funding)

2015 POVERTY GUIDELINES

People in family/ household	Income
1	\$11,770
2	\$15,930
3	\$20,090
4	\$24,250
5	\$28,410
6	\$32,570
7	\$36,730
8	\$40,890

For families/households with more than 8 people, add \$4,160 for each additional person

EARLY HEAD START– CHILDREN’S HOSPITAL OF PHILADELPHIA (CHOP)

Referral Information	Contact Information	Donna Bibbs, Director EHS Main Office: 267-425-9900 Main Hospital: 1-800-879-2476	Online Contact Form: https://www.chop.edu/centers-programs/early-head-start/contact
	Providers	Karabot’s Pediatric Care Center 4865 Market Street Philadelphia, PA 19139	
	Website	http://www.chop.edu/centers-programs/early-head-start	
	Email	ehsinfo@email.chop.edu	
Requirements	Zip Codes	19104 and parts of 19139	
	Cost Coverage	No charge to enrollees; cost of program services covered by the Administration of Children and Families Office of Head Start	
	Income Brackets	Family income at or below federal poverty guidelines	
	Special Requirements	Early Head Start services are available to pregnant women and families with children under the age of 3	
Services Provided	<p>Services for Children</p> <ul style="list-style-type: none"> • Weekly home visits with hands-on child development activities • Parent-child focused socialization • Inclusive environment for infants and toddlers with disabilities • Linkage to childcare center <p>Services for families</p> <ul style="list-style-type: none"> • Prenatal education, parent support/ play groups and referrals • Health and nutrition education, support and referrals • Behavioral health and wellness education and support • Support for families with children with disabilities • Various events, activities and volunteer opportunities 		

EARLY HEAD START – HEALTH FEDERATION

Referral Information	Contact Information	Khadijah Muhammad, Director 215-223-5200 x124
	Providers	Health Federation
	Website	http://www.healthfederation.org/portfolio/early-head-start/
	Email	kmuhammad@healthfederation.org
Requirements	Zip Codes	19120, 19121, 19122, 19124, 19126, 19132, 19133, 19140 and 19141
	Cost Coverage	No charge to enrollees; cost of program services covered by the Administration of Children and Families Office of Head Start
	Income Brackets	Family income at or below federal poverty guidelines
	Special Requirements	Early Head Start services are available to pregnant women and families with children under the age of 3
Services Provided	<p>Services for Children</p> <ul style="list-style-type: none"> • Weekly home visits with hands-on child development activities • Parent-child focused socialization • Inclusive environment for infants and toddlers with disabilities • Linkage to childcare center <p>Services for families</p> <ul style="list-style-type: none"> • Prenatal education, parent support/ play groups and referrals • Health and nutrition education, support and referrals • Behavioral health and wellness education and support • Support for families with children with disabilities • Various events, activities and volunteer opportunities 	

EARLY HEAD START – MCC

Referral Information	Contact Information	Jessica Smith Phone: 215-551-6330 Fax: 215-551-7287
	Providers	Maternity Care Coalition 2000 Mifflin Street, Philadelphia, PA 19145
	Website	http://maternitycarecoalition.org/families/get-help-now/mcc-services/south-philadelphia-early-head-start/
	Email	jsmith@maternitycarecoalition.org
Requirements	Zip Codes	19145, 19146, 19147, 19148
	Cost Coverage	No charge to enrollees; cost of program services covered by the Administration of Children and Families Office of Head Start
	Income Brackets	Family income at or below federal poverty guidelines
	Special Requirements	Early Head Start services are available to pregnant women and families with children under the age of 3
Services Provided	<p>Services for Children</p> <ul style="list-style-type: none"> • Weekly home visits with hands-on child development activities • Parent-child focused socialization • Inclusive environment for infants and toddlers with disabilities • Linkage to childcare centers including Keystone STAR 4 facilities • Center-based early education for children up to age 3 <p>Services for families</p> <ul style="list-style-type: none"> • Prenatal education, parent support/ play groups and referrals • Health and nutrition education, support and referrals • Behavioral health and wellness education and support • Support for families with children with disabilities • Various events, activities and volunteer opportunities • Male involvement activities 	

MOMOBILE - MCC

Referral Information	Contact Information	Arnetta Stewart Phone: 215-725-8030 Fax: 215-725-8032
	Provider	900 E Howell St. Building B, 2 nd Floor, Philadelphia, PA 19149
	Website	http://maternitycarecoalition.org/professionals/services-for-families/momobile/
	Email	astewart@maternitycarecoalition.org
Requirements	Zip Codes	19111, 14, 15, 16, 19, 20, 21, 22, 23, 24, 25, 26, 32, 33, 34, 35, 36, 37, 38, 40, 41, 44, 49, 50, 52, 54
	Cost Coverage	No charge to enrollees; cost of program covered by grants and public funding
	Income Brackets	No restriction
	Special Requirements	Women must be pregnant or have infant under 6 months to enroll
Services Provided	<ul style="list-style-type: none"> • Home based family support services • Services provided until child turns 1-year-old • Health education • Referrals to social services and medical care • Breastfeeding support 	

MOMOBILE HMO OUTREACH - MCC

Referral Information	Contact Information	Lonnese Bodison Phone: 215-989-3581 Fax: 215-972-8266
	Provider	2000 Hamilton St, Suite 205, Philadelphia, PA 19130
	Website	http://maternitycarecoalition.org/professionals/services-for-families/momobile/hmo-community-outreach/
	Email	lbodison@maternitycarecoalition.org
Requirements	Zip Codes	Serves all Philadelphia zip codes
	Cost Coverage	Only accepts Keystone First (requires prior approval) or Aetna Better Health (no prior approval required)
	Income Brackets	No restriction
	Special Requirements	Woman must be pregnant
Services Provided	<ul style="list-style-type: none"> • Home based family support services • Services provided until infant turns two-months old • Facilitation of comprehensive needs assessment • Case management including the development of a family services plan, regular home visits and phone contacts • Health education • Coordination of access to healthcare and mental health services 	

MOMOBILE SAFE START - MCC

Referral Information	Contact Information	Melissa Patti Phone: 215-386-3808 Fax: 215-386-2572
	Provider	3933 Lancaster Ave, Suite 101, Philadelphia, PA 19104
	Website	http://maternitycarecoalition.org/professionals/services-for-families/safe-start-momobile/
	Email	mpatti@maternitycarecoalition.org
Requirements	Zip Codes	Serves all Philadelphia zip codes
	Cost Coverage	Only accepts Keystone First
	Income Brackets	No restriction
	Special Requirements	Woman must be pregnant with a chronic health condition (e.g., diabetes, hypertension, obesity, mental health challenges, substance abuse, intimate partner violence) and receive prenatal care at Helen O. Dickens Center at the Hospital of the University of Pennsylvania
Services Provided	<ul style="list-style-type: none"> • Home based family support services • Services provided until infant turns six-months old • Facilitation of comprehensive needs assessment • Case management and health education • Patient navigation services to help women manage the complexities of the health care system • Doula (labor support) services • Breastfeeding support 	

MOMOBILE HEALTHY START - MCC

Referral Information	Contact Information	Jakasha Johnson Phone: 267-773-5120 Fax: 215-226-0238
	Provider	North Philadelphia: 3141 Germantown Ave REAR, Philadelphia, PA 19133 Northeast Philadelphia: 900 E Howell St. Building B, 2 nd Floor, Philadelphia, PA 19149
	Website	http://maternitycarecoalition.org/professionals/services-for-families/momobile/healthy-startwest-philadelphia-momobile/
	Email	jjohnson@maternitycarecoalition.org
Requirements	Zip Codes	North Philadelphia: 19120, 22, 24, 33, 34, 41 Northeast Philadelphia: 19137, 38, 44, 49, 50
	Cost Coverage	No charge to enrollees; cost of program covered by grants and public funding
	Income Brackets	No restriction
	Special Requirements	Women must be pregnant or infant must be under 6 months to enroll
Services Provided	<ul style="list-style-type: none"> • Home based family support services • Services provided until child turns two-years old • Health promotion and education on various maternal and child health topics • Parenting classes, peer support groups, and fatherhood workshops • Referrals and follow-up for medical care, mental health services and community resources • Screening for perinatal depression, bonding disorders, and developmental delays in children • Breastfeeding support 	

MOMOBILE HEALTHY FAMILIES AMERICA (HFA) - MCC

Referral Information	Contact Information	Samia Bristow Phone: 267-773-5130 Fax: 215-226-0238
	Provider	3141 Germantown Ave REAR, Philadelphia, PA 19133
	Website	http://maternitycarecoalition.org/professionals/services-for-families/momobile/healthy-families-america/
	Email	sbristow@maternitycarecoalition.org
Requirements	Zip Codes	North: 19120, 21, 22, 23, 24, 25,30, 32, 33, 34, 40, 41 West/Southwest: 19104, 31, 39, 42, 43, 51, 53
	Cost Coverage	No charge to enrollees; cost of program covered by grants and public funding.
	Income Brackets	No restriction
	Special Requirements	Woman must be pregnant or infant must be under 3 months to enroll
Services Provided	<ul style="list-style-type: none"> • Home based family support services • Services provided until child turns three-years old • Referrals and follow-up for medical care, mental health services and community resources • Screening for perinatal depression, bonding disorders, and developmental delays in children • Education and activities that promote positive parenting and healthy development for children • Breastfeeding support 	

HEALTHY START - PDPH

Referral Information	Contact Information	Maternal, Child & Family Health 1101 Market Street, 9th Floor Philadelphia, PA 19107	Tel: 215-685-5225 Fax: 215-685-5257
		Outreach Coordinators 1101 Market Street, 9 th Floor Philadelphia, PA 19107	215-685-5308 (Tahirah Williams) 215-685-5240 (Robin Holts)
	Providers	PDPH Healthy Start at Intercultural Family Services 4225 Chestnut Street Philadelphia, PA	215-386-1298 (Cassandra Rogers) Site Manager
		PDPH Healthy Start at Health Center #5 1900 North 20 th . street Philadelphia, PA 19121	215-685-5247
	Website	http://www.phila.gov/health/mcfh/healthystart.html	
	Email	PDPH Healthy Start Project Director: Tracey.Morris@phila.gov	
Requirements	Zip Codes	19104, 19121, 19130, 19131, 19132, 19139, 19140, 19142, 19143, and 19151	
	Cost Coverage	No charge to enrollees; cost of program covered by grants and public funding	
	Income Brackets	No restriction	
	Special Requirements	Pregnant and parenting women with an infant under six-months old	
Services Provided	<ul style="list-style-type: none"> • In-home visitation throughout pregnancy through baby's second birthday • Provides education for mothers to make informed decisions about caring for baby, i.e., breastfeeding, immunizations, child care, safe sleep and family planning • Connections to resources in the community to help with housing, education, and emergency supplies • Centralized case manager to ensure baby and mom have a health care plan • Engages with fathers to support the well-being of women, children, and families by improving the health and resilience of fathers 		

HEALTH INTERVENTION PROGRAM (HIP) - PDPH/MCFH

Referral Information	Contact Information	Nick Claxton 215-685-5232	Maternal, Child & Family Health 1101 Market Street, 9 th Floor Philadelphia, PA 19107 Tel: 215-685-5225 Fax: 215-685-5275
	Providers	Congreso de Latinos Unidos 215-763-8870 ext. 1311 Primary Zip Codes: 19111, 20, 22, 24, 25, 33, 34, 35, 36, 37, 40	
		LaSalle University Neighborhood Nursing Center 215-951-5034 Primary zip codes: 19111, 14, 15, 16, 18, 19, 20, 24, 26, 27, 28, 35, 36, 37, 38, 40, 41, 44, 49, 50, 51, 52, 54	
		Health Promotion Council 267-765-2307 Primary zip codes served: 19102, 03, 04, 06, 07, 21, 22, 23, 25, 30, 31, 32, 33, 34, 39, 42, 43, 45, 46, 47, 48, 53	
	Website	http://www.phila.gov/health/mcfh/hipfamilies.html	
Email	Nick.claxton@phila.gov		
Requirements	Cost Coverage	No charge to enrollees; cost of program covered by grants and public funding	
	Income Brackets	No restriction	
	Special Requirements	Families with infants and children (0-21) who have special health care needs	
Services Provided	<p>Children with <u>special health care needs</u> (CSHCN) are children who have or are at increased risk for chronic physical, emotional, behavioral and developmental health conditions.</p> <p>Services:</p> <ul style="list-style-type: none"> • Advocacy and referral • Case management and counseling • In-home services <p>HIP teams include a nurse, masters-level social worker, and other bachelors-level case managers.</p>		

MABEL MORRIS FAMILY HOME VISIT PROGRAM - NNCC

Referral Information	Contact Information	The Mabel Morris Family Home Visit Program	Tel: 215-731-2019 Fax: 267-773-4430
	Provider	The Mabel Morris Family Home Visit Program National Nursing Centers Consortium 1080 No Delaware Ave, Suite 300D Philadelphia, PA 19125	
	Website	http://nncc.us/program-center/improving-health-through-early-action	
	Email	Call or fax referrals	
Requirements	Zip Codes	Serves all zip codes	
	Cost Coverage	No charge to enrollees; cost of services covered by state and federal grants	
	Income Brackets	Family income at or under 250% of the federal poverty level	
	Special Requirements	Low-income women pregnant or raising children under five	
Services Provided	<ul style="list-style-type: none"> • Enrolls pregnant women and non-pregnant women with/without children • Provides early childhood education and parenting support using the Parents as Teachers (PAT) model/curriculum • PAT Model Components: personal visits, group connections, screening, and resource network • Provides visits to families at least monthly or more frequently depending on the client's needs • Home visits are based around three areas of emphasis: parent-child interaction, development-centered parenting, and family well-being • Public Health Nurse-Legal Partnership services 		

NURSE FAMILY PARTNERSHIP - NNCC

Referral Information	Contact Information	Nurse Family Partnership 215-287-2114 (phone) 267-773-4430 (fax)
	Provider	Nurse Family Partnership National Nursing Centers Consortium 1080 North Delaware Ave. Suite 300 D Philadelphia PA, 19125
	Website	http://www.nursefamilypartnership.org/locations/Pennsylvania
	Email	Call or fax referrals
Requirements	Zip Codes	Serves all Philadelphia zip codes
	Cost Coverage	No charge to enrollees; cost of services covered by state and federal grants
	Income Brackets	Family income at or below 250% of the federal poverty level.
	Special Requirements	Enrollment of low-income women pregnant with first child before 28 weeks of pregnancy
Services Provided	<ul style="list-style-type: none"> • Home-based family-support services • First-time moms enrolled before 28 weeks of pregnancy and partnered with a registered nurse • Health education, breastfeeding and parenting support • Referrals to health care, mental health services and community resources • Screening for perinatal depression, domestic violence and developmental delays • Public Health Nurse-Legal Partnership services 	